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**TECHSPANSION**
FOR IMMEDIATE RELEASE
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TECHSPANSION RELEASES VISUALHUB 1.23

Support for the Apple TV coinciding with its release!

Techspansion's VisualHub has been a runaway hit with Mac users of all types, from students to video professionals to families and everything inbetween.

A week after the announcement of 640x480 H.264 capability on the iPod, VisualHub was out of the gate with the first third-party solution for this new format.

The announcement of the Apple TV started a new chapter in Apple's domination of our lives, and Techspansion pounced on it like a thick book thrown at a spider.

Techspansion has updated VisualHub to version 1.23 with full Apple TV conversion capabilities. High definition video can be converted for the Apple TV up to 10 times faster than QuickTime Pro! On a 1.83GHz Intel Core Duo, a 2-hour 720p movie can be converted in as little as 5 hours. On a Mac Pro, VisualHub scales to sick speeds and makes utter mincemeat out of any video - even realtime conversion to H.264 of some HD sources!

Conversions from unencrypted DVD sources are also treated to the highest-quality conversion possible, with full-resolution encodes - No Pixel Left Behind. This means 848x480 NTSC or 1024x576 PAL resolution for your DVDs. Great for playback to an HDTV via Apple TV.

See some samples on the VisualHub website at
<http://www.techspansion.com/visualhub/seeit.php>

See a comparison between VisualHub and other solutions at
<http://www.techspansion.com/techspansion-vh123comparison.jpg>

VisualHub 1.23 is only \$23.32 and is a free upgrade to registered customers...although they are certainly welcome to buy more copies if they'd like.

VisualHub website: <http://www.techspansion.com/visualhub/>

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For more information or questions, contact Tyler Loch at techspansion@mac.com or visit <http://visualhub.net>